**Interim Notes**

People (testing the macro funnel)

* Simplified
* All
* 2019
  + Lots of Coaching and SS participants who either did no other programs or just those two programs – the groups are relatively exclusive from other events
  + FF is just a smaller version of the above?
  + The real star is HTSAS – it looks like almost everyone in that group participated in more events (depends on if you consider coaching and HTSAS the same thing, but even then there’s a very large group of them who participate in other events)
  + Bootcamp and Summer applicants both have similar numbers of people who applied without doing any other programs – should this be different due to the intensity of the programs? Do we just assume that a flat number of people apply to these programs without doing anything else?
  + This one definitely proves the pipeline – it looks like almost all the people who got into a Sprint and/or Launchpad had done previous events. Very rare exceptions that consist of a minority of the population
* 2020
  + FF and SS have very large groups that interact with either no other program or only each other – there is some matriculation into other programs. Is this an acceptable rate?
  + JSprint this year has a lot of teams that didn’t do any other events
  + Summer applicants were 50/50 either very involved or not at all
* 2021
* General

Teams (testing the subfunnel)

* Simplified
* All
* 2019
  + Everything looks like it makes sense – There’s a sizeable amount of applicants to the BCs and to Summer programs who don’t move
  + Bootcamp data doesn’t contain people who actually got accepted – can’t tell if the follow through rate there is acceptable or not
* 2020
* 2021