**Interim Notes**

People (testing the macro funnel)

* Simplified
* All
  + Pure chaos
  + Events have kind of triangulated into the year
  + Gives you a good perspective of relative size though! Ex: Startup schools from year to year
* 2019
  + Lots of Coaching and SS participants who either did no other programs or just those two programs – the groups are relatively exclusive from other events
  + FF is just a smaller version of the above?
  + The real star is HTSAS – it looks like almost everyone in that group participated in more events (depends on if you consider coaching and HTSAS the same thing, but even then there’s a very large group of them who participate in other events)
  + Bootcamp and Summer applicants both have similar numbers of people who applied without doing any other programs – should this be different due to the intensity of the programs? Do we just assume that a flat number of people apply to these programs without doing anything else?
  + This one definitely proves the pipeline – it looks like almost all the people who got into a Sprint and/or Launchpad had done previous events. Very rare exceptions that consist of a minority of the population
* 2020
  + FF and SS have very large groups that interact with either no other program or only each other – there is some matriculation into other programs. Is this an acceptable rate?
  + JSprint this year has a lot of teams that didn’t do any other events
  + Summer applicants were 50/50 either very involved or not at all
* 2021
  + Coaching and FF are more interconnected in this one, which kind of tells me that we’re doing a good job encouraging people, however that might be right now
  + Over half bootcamp apps involved in other programs
  + Over half jsprint did not
* General

Teams (testing the subfunnel)

* Simplified
* All
* 2019
  + Everything looks like it makes sense – There’s a sizeable amount of applicants to the BCs and to Summer programs who don’t move
  + Bootcamp data doesn’t contain people who actually got accepted – can’t tell if the follow through rate there is acceptable or not
* 2020
* 2021

POST PRESENTATION NOTES

Source,Target,Weight

A'Dream Starkey,Coaching 2019,1

A'Dream Starkey,Startup School 2019,2

A'Dream Starkey,Female Founders 2019,2

A'Dream Starkey,HTSAS 2019,1

Aaron Lewis,Coaching 2019,4

Aaron Lewis,Startup School 2019,1

Aaron Lewis,Bootcamp Apps 2019,1

Aaron Lewis,Coaching 2019,4

Aaron Lewis,Startup School 2019,1

Aaron Lewis,Bootcamp Apps 2019,1

Aayush Patel,Startup School 2019,2

Abby Horowitz,Coaching 2019,1

Abby Horowitz,Bootcamp Apps 2019,1

Abdul Salaam,Coaching 2019,1

Abdul Salaam,HTSAS 2019,1

Abhijit Aroskar,Startup School 2019,1

Abhinav Bhattacharyya,Startup School 2019,2

Abhiroop Cvk,Coaching 2019,16

Abhiroop Cvk,Bootcamp Apps 2019,1

Abhiroop Cvk,JSprint 2019,1